

PRESS RELEASE:

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Springfest Garden Show Offers Cure for Cabin Fever

Springfest Garden Show arrives here in Northwestern New Jersey just in time each year--when we are eager to immerse ourselves in the many delights that Mother Nature has to offer. The 16th annual 'Garden-Lover's Flower Show' will run March 15 – 18, 2012 at the Sussex County Fairgrounds, just a short, scenic drive away in Augusta, NJ.

As visitors approach the Show, the first thing they will see is the magnificent 5000 sqft. custom glass Springfest Conservatory. Beautifully crafted mahogany beams rise graciously to a height of 34' and enclose a sun-filled space blooming with garden exhibits. The building is an amazing gift to the Fairgrounds from Bev & Bruce Gordon from Sussex County.

Everyone who attends Springfest-- novice and professional gardeners, as well as those who "just like to look"--enjoy a much needed respite from winter's gray landscape. An award-winning show and touted by the Star Ledger as "NJ's finest flower & garden show," Springfest, hosts more than 8,000 visitors from the tri-state area. As a non-profit show produced by garden-lovers for garden-lovers, proceeds benefit the promotion of excellence in horticulture and provides for year-round educational opportunities.

Upon arrival, the friendly faces of the Sussex County Master Gardeners greet visitors to the Show in 'The Entry Garden' decorated by the staff of Three Seasons, Inc. Beautiful vignettes feature the Hanging Basket Competition where arrangements created by both amateur and professional contestants will be overflowing with ideas for your own container creations.

As always, Springfest is filled with inspiring gardens—over a dozen have been designed and built to Springfest's high standards in the few short weeks just prior to the show's opening. The creative ideas and talented skills of the area's premier landscape companies are featured in displays of natural stone, ponds and waterfalls, arbors and patios, and, of course, garden plants and flowers in all their splendid variations of form, fragrance and color. The garden designers are present throughout the show to share their knowledge or set up consultations.

Garden enthusiasts can plan their visit to catch a free lecture with paid admission to the Show in the newly expanded Lecture Hall. Among the speakers lined up for this year include world renowned garden writer Ken Druse, John Story of famed Meadowbrook Farms and Produce Pete from NBC's Saturday morning news. Sunday's schedule will be filled with the scents of 'Cooking from your Garden' featuring live cooking demos by celebrity chefs, including Food Network's 'Chopped' Bradley Boyle.

Marketplace Shops are carefully selected to reflect Springfests' commitment to quality. Tucked among the curving paths throughout the Show, visitors will find such widely diverse items as birdhouses, garden ornaments and furniture, hats and gloves; dried flowers, fertilizers, garden machinery, fencing and sheds, seeds, bulbs and potted plants, including orchids, topiaries and perennials.

Arborists and irrigation specialists are among the expert Service exhibitors. Educational exhibits offering hand-outs and advice include Public Gardens, The Master Gardeners, Birding and various Plant Societies.

Much anticipated year after year is The Kids Plant Your Own Zone, where children discover the enjoyment of gardening. An especially popular feature for kids is the Treasure Hunt.

The Garden Café, with its creative and inviting décor, encourages visitors to linger while they enjoy a delicious lunch or fine pastries with gourmet coffees, teas, and wine bar.

Springfest is sponsored in part with generous donations from Presenting Sponsors Intercar Mercedes-Benz of Newton and Eastern Propane and from support from The Morville Agency, Appleby's Corp., Tri-State Insurance Agency, and Bartlett Tree Expert Co.

A taste of summer's warmth and color can help you through those last gray, slushy, muddy days of winter. It's all there at Springfest, just waiting for you. So bring your winter-deprived senses for a feast certain to inspire, invigorate, motivate!

Springfest bursts into bloom March 15-18, 2012, 10am -5pm daily, Friday to 8pm. at the Sussex County Fairgrounds, 37 Plains Road, Augusta, NJ.

Admission: Adults - \$11, Seniors (65+) - \$9, Kids 12 & under – free, Senior Day (15th) - \$7. Group rates available.

For more information visit www.springfestgardenshow.org or call 973-948-9448.

Editor Please Note: Springfest is a fundraiser for a division of the non-profit New Jersey State Fair, a 501(c)(3) corporation. For more information and detailed press releases see website or contact Springfest President:
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