

USEF National Show



Sponsor Benefits	Elite Sponsorship					General Sponsorship			
	Grand Prix \$15,000+	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500	Bronze \$1,000	Patron \$500	Champion \$200	Local Day/ Breed \$150	Class \$50
Custom 2x12 jump panel to be used at show	X	X	Available @ additional cost	Available @ additional cost	Available @ additional cost				
Print coverage on SCHS Prize List – front page	X								
National Media coverage of sponsorship	X	X							
4x6 Year-Round Custom GP Ring Sign	X	X							
Sponsor Vendor Space on-site	X	X							
Custom Ring Crew attire for Grand Prix night (provided by sponsor)	X								
4x6 Custom Ring Sign during 10 day show (For a year round sign add \$500)			X	X	X				
VIP Tickets to GP Night Sponsor Reception Party	12	10	6	4	2				
Photo Ids valid for all 10 days of the Horse Show & Fair	4	3	2						
VIP Seating & Tickets all week	12	10	5	4	2				
Daily Fair Admission Tickets	20	12	8	4	4	4	2	2	1
Preferred Parking Pass	3	3	2	1	1				
Prize List Ad (Specs)	Full Page Color	Full Page B&W	Full Page B&W	1/2 Page B&W	1/4 Page B&W	Business Card			
Media & Print coverage	X	X	X	X	X				
Sponsorship logo & link on SCHS website	X	X	X	X	X	X			
Public Address Announcements	X	X	X	X	X	X	X	X	X
Award & Ribbon presentations	X	X	X	X	X	X	X	X	X

Please contact us to discuss opportunities further or to customize a special sponsorship to meet your business needs.

SCHSsponsorship@njstatefair.org



*Ad copy must be supplied before Prize List publication
* Must be paid in full by July 1